## U.S. Department of Justice Washington, DC 20530

Exhibit A
To Registration Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

OMB NO. 1124-0006

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <a href="http://www.fara.gov/">http://www.fara.gov/</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(c) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <a href="http://www.fara.gov/">http://www.fara.gov/</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

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Name and address of registrant Global Communicators, LLC 901 15th Street, NW, Suite 250 Washington, DC 20005		2. Registration No. 5817
3. Name of foreign principal Sledgehammer Communications	4. Principal ad 22B, Jalan Tun M Taman Tun Dr. I 60000 Kuala Lui	lsmail mpur, Malaysia
5. Indicate whether your foreign principal is one of	he following:	<u>7</u>
Foreign government		200 SEP 23 PM 3: 38 CR 4/185/REGISTRATION UNIT
☐ Foreign political party	~	EGISTI
➤ Foreign or domestic organization: If eight	her, check one of the following	TRAT
☐ Partnership	Committee	10 July 10 Jul
▼ Corporation	☐ Voluntary group	
☐ Association	Other (specify):	
Individual-State nationality		
6. If the foreign principal is a foreign government, s	rate:	
a) Branch or agency represented by the regi	strant	
b) Name and title of official with whom reg	istrant deals	
7. If the foreign principal is a foreign political party,	state:	
a) Principal address		
b) Name and title of official with whom reg	istrant deals	
c) Principal aim		

8. If the foreign principal is not a foreign government or a foreign political party,		
<ul> <li>a) State the nature of the business or activity of this foreign principal.</li> <li>Publishing and publishing consulting</li> </ul>		
b) Is this foreign principal		
Supervised by a foreign government, foreign political party, or other foreign principal	Yes 🕱	No 🗌
Owned by a foreign government, foreign political party, or other foreign principal	Yes 🗵	No 🗌
Directed by a foreign government, foreign political party, or other foreign principal	Yes 🗵	No 🗌
Controlled by a foreign government, foreign political party, or other foreign principal	Yes 🗷	No 🗌
Financed by a foreign government, foreign political party, or other foreign principal	Yes 🗷	No 🗌
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes 🔲	No 🗷
<ol> <li>Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must b Sledgehammer Communications is supervised, owned, directed, controlled, and financed by Mr. Hammandar</li> </ol>	Singh, regional	CEO.
	101	95 ti
10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign po principal, state who owns and controls it.	litical party or o	ther foreign
Date of Exhibit A  Name and Title  James W. Harff Chairman and Chief Executive Officer  Signature  One of Exhibit A  Name and Title  James W. Harff Chairman and Chief Executive Officer	Hay	

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#### JU.S. Department of Justice Washington, DC 20530

Exhibit B To Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended OMB NO. 1124-0004

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: http://www.fara.gov/. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: http://www.fara.gov/.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

		<u> </u>
1. Name of Registrant	2. Registration No.	2009
Global Communicators, LLC	5817	<b>5 9</b>
901 15th Street, NW, Suite 250		7.58 188
Washington DC 20005		See
gg		m N
3. Name of Foreign Principal		<u>्र</u>
Sledgehammer Communications		3 3
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#### Check Appropriate Boxes:

4. X The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attacate a copy of the contract to this exhibit.
5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding. provide public relations services in support of Youth Engagement Summit (YES 2009), generate public awareness of YES 2009 in USA through print, broadcast, and online media; attract the interest and engagement in the Summit of political/government and business influentials through meetings and media; support invitation to President to attend the Summit

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.
Write, issue and distribute news releases and media advisories to news media, NGOs, political
leaders, and influencers; develop messages for the Summit geared to US audiences; customize
YES 2009 publicity materials for US market; arrange interviews with news media; contact news
columnists to enourage commentaries; arrange meetings with government officials, NGOs, and
other groups.

9.	Will the activities on	behalf	of the abov	e foreign	n principal include political activities as defined in Section 1(o) of the Act and in	the
	footnote below?	Yes	×	No 🗌		

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Write, issue and distribute news releases and media advisories to news media, NGOs, political leaders, and influencers; develop messages for the Summit geared to US audiences; customize YES 2009 publicity materials for US market; arrange interviews with news media; contact news columnists to encourage commentaries; arrange meetings with government officials, NGOs, and other groups. Purpose will be to interest government and business leaders in YES 2009 and result in high-ranking attendance.

2009 SEP 23 PH 3: 38
CRM/ISS/REGISTRATION UNIT

Date of Exhibit B

9/23/09

Name and Title James W. Harff Chairman and Chief Executive Officer Signature

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Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



Suite 250 901 15th Street, NW Washington, DC 20005 202:371:9600 202:371:0808 Fax gc@globalcommunicators.com www.globalcommunicators.com

September 2, 2009

Mr. Harmandar Singh Regional CEO Sledgehammer Communications 22B, Jalan Tun Mohd Fuad 1 Taman Tun Dr. Ismail 60000 Kuala Lumpur, Malaysia 2009 SEP 23 PN 3: 39
CRM/ISS/REGISTRATION UNIT

Dear Ham:

Global Communicators, LLC, is pleased to have the opportunity to provide Sledgehammer Communications with our professional public relations services for promotion in the United States of the Youth Engagement Summit 2009 (YES 2009) – South East Asia Youth for Change.

This letter of agreement sets forth the basic terms of our relationship. We are committed to fair and equitable relationships with our clients, business partners and employees. If at any time issues concerning our relationship arise, please bring them to my attention for speedy resolution.

#### 1. Term of Relationship

Global Communicators will provide our services to Sledgehammer Communications for a period beginning upon your signing this Letter of Agreement, and continuing through November 21, 2009, at which time Sledgehammer Communications will have the option to continue the relationship for a term and fee to be specified at that time.

#### 2. Scope of Work

Global Communicators will fulfill the scope of work as described in the Proposal/Scope of Work dated September 2, 2009, a copy of which is attached to this agreement and made a part of it by reference.



#### 3. Staffing

Jim Harff, President and CEO of Global Communicators, will supervise our work on your behalf. Other members of the Global Communicators team will include GC Strategic Partner Steve Drake, Project Manager and your day-to-day contact; Kristine Heine, GC Executive Vice President; Jennifer Heuer, GC Senior Account Executive; and Mabruk (Mak) Kabir, GC Project Assistant.

#### 4. Fees and Disbursements

Global Communicators will be paid a professional fee of \$40,000, payable in two installments as follows:

US \$20,000 payable upon signing this Letter of Agreement US \$20,000 payable on November 1, 2009

Expenses will be billed separately, as incurred. Global Communicators will not incur any expense greater than \$100 without written approval of Sledgehammer Communications. Fee and expenses payments will be wire transferred to:

#### 5. Independent Contractor

Global Communicators enters into this agreement as, and shall continue to be, an independent contractor, and not an employee or agent of Sledgehammer Communications. Global Communicators, LLC, shall pay, when and as due, any and all taxes incurred as a result of Global Communicators' compensation hereunder, including estimated taxes, and shall provide Sledgehammer Communications with proof of said payment upon request.

#### 6. Warranties and Indemnification

Global Communicators, LLC, represents and warrants that (i) Global Communicators shall perform its services in a diligent, timely manner in accordance with the standards of its profession and in compliance with all applicable laws, rules, and regulations, (ii) Global Communicators is free to render the services to Sledgehammer Communications, and



(iii) such services do not conflict with any prior or present commitment or obligation of Global Communicators.

#### 7. Termination of the Agreement

Either party may terminate this Agreement by providing written notice 60 days in advance of the proposed date of termination.

#### 8. Ownership of Materials

In the event that Global Communicators, LLC, designs, creates, invents, authors, or otherwise produces any tangible or intangible property in the course of performing the services hereunder, including any and all graphic artwork, creative design, digital photography, digital illustrations, electronic tools or services, and any other content, documentation, or similar item for use on any platform, the work product shall be considered a work-for-hire and shall belong exclusively to Sledgehammer Communications..

#### 9. Proprietary Information

Global Communicators shall treat all work product produced as part of its services as set forth above as the proprietary information of Sledgehammer Communications. Upon termination of Global Communicators' involvement with Sledgehammer Communications, or at the request of Sledgehammer Communications prior to termination, Global Communicators shall deliver to Sledgehammer Communications, and/or shall destroy any copies of, all documentary material and other proprietary information in Global Communicators' possession.

#### 10. FARA Registration

In accordance with U.S. Department of Justice regulations, once this agreement is signed by Sledgehammer Communications, Global Communicators will register under the Foreign Agent Registration Act (FARA) and provide to the Department of Justice a copy of the agreement and the Scope of Work. All news releases and other information materials Global Communicators distributes on behalf of Sledgehammer Communications within the United States will bear the FARA disclaimer required by federal statute.

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### U.S. PUBLIC RELATIONS SCOPE OF WORK

For

# YOUTH ENGAGEMENT SUMMIT 2009 (YES 2009) - SOUTH EAST ASIA YOUTH FOR CHANGE

November, 2009

Submitted to Sledgehammer Communications
September 2, 2009

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Global Communicators Washington, DC 20005 USA



#### **THE MISSION**

From September through mid-November, Global Communicators (GC) will conduct a communications and media campaign throughout the United States to:

- Generate public awareness of the Youth Engagement Summit 2009 (YES 2009) and its importance to the young people of Southeast Asia.
- Attract the interest and engagement of political/governmental and business influentials in the Summit.
- Support invitations to President Obama to address the Summit.

#### THE CAMPAIGN

We will focus on the following types of media:

- Print (daily newspapers and magazines)
- Television
- Radio
- Online

Major national media as well as key media in the following target cities:

- Washington, DC
- New York
- Chicago
- Los Angeles

Targeting the following types of journalists:

- Political
- Influential columnists
- General news
- Entertainment writers
- Education writers

We will also conduct direct outreach to influence and inform these targets:

 Key Members of Congress, especially those with close ties to the President



- Develop messages regarding the Summit geared to U.S. audiences, emphasizing the intense interest in having President Obama address the Summit, the benefits such an address would have for America's image in Southeast Asia and throughout other parts of the world, the importance of the Summit to youth around the world (including the United States),
- Customize other Summit publicity materials to focus on South East Asian youths' desire to have President Obama at Summit and the value of his appearance.
- Determine spokespersons for Summit and their availability to talk to U.S. media in person and via email and telephone both before and potentially during the Summit.
- Followup with U.S. news media to secure coverage of the Summit and to arrange interviews for designated spokespersons
- Conduct ongoing media and direct outreach to generate coverage of the Summit and key Summit participants through:
  - o Opinion-editorials from youth leaders and/or Summit keynote speakers such as Geldof, Stone, Hahn, etc.
  - o Feature news pitches to key print and electronic outlets, blogs, and other social media. We will ensure that our pitches convey the relevance of the Summit to Americans.
  - Outreach to influential U.S. columnists to convince them to write about the Summit, why President Obama should make an appearance there, what the Summit means for youth of the world, etc.
  - Research, inquiries into outlets for U.S. live coverage of Summit (e.g., CNN, Discovery Channel, etc.)
  - Outreach to U.S. government entities, key non-governmental organizations and individuals who might be in a position to influence a White House decision to appear at the Summit
  - Outreach to Obama Administration connections to connect with appropriate people to try to convince the president to attend.
  - Secure during and post-Summit media attention, coverage with or without appearance of President Obama
  - o Live/archived feed of Summit proceedings.
  - o Blogs/Tweets from Summit.



• Provide value-added advice, counsel and ideas as project moves forward.

#### ADDITIONAL IDEAS TO BE EXPLORED

- Other tactics may emerge during the next few weeks, and we will explore them, keeping in mind they may require additional funding. Examples of such tactics already discussed include:
  - Develop and promote TV satellite or radio media tour, featuring interview with Summit keynoters (if Sledgehammer can obtain their participation in such a tour)
  - o Create targeted advertising, such as an open invitation letter to President Obama in *The Washington Post*
  - o Insert copy into other ads created for the Summit or create a new ad and place the ad if this is approved

#### REPORTING

- Send resulting stories and links to Sledgehammer to post on YES Web site
- Send regular reports to Sledgehammer and GO Communications on activities and results.
- Maintain regular contact with GO Communications/Michael de Kretser and Sledgehammer via regularly scheduled conference calls.
- Provide final written report on activities and results, including recommendations for future U.S.-based communications activities.

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2009 SEP 23 PN 3: 39
CRW/ISS/REGISTRATION UNIT

BUDGET

**Professional Fee:** US \$40,000

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### **Anticipated Expenses:**

- Basic design work, if needed, for U.S. materials, plus photocopying and longdistance telephone will be included in the professional fee.
- Overnight air courier, local messenger service, and travel (if needed) will be billed as incurred.
- Distribution of a news release, of up to 700 words, nationally via PR Newswire to more than 10,000 U.S. news outlets, half of them traditional (print and broadcast), the other half online/Web-based). Several options are available:

Release only: \$1,235

Release with one photo \$1,930

Release with Video \$2,350

(Video or photo to be provided by Sledgehammer Communications or Global Communications and edited for immediate use.)

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#### .11. Miscellaneous

This Agreement contains the entire agreement between the parties with respect to the subject matter hereof. No modification, waiver, or termination of any provision contained herein nor any future representation, promise, or condition in connection with the subject matter hereof shall be binding upon the parties unless made in writing and signed by an authorized representative of both parties.

Ham, thank you for the confidence you have expressed in Global Communicators. We assure you that we will make every effort to meet, and surpass, your expectations. We look forward to working with you. Please sign and return a copy of this agreement along with the wire transfer.

Best regards,

James W. Harff President and CEO

ACCEPTED BY:

Sledgehammer Communications

Harmander Singh.

CRM/ISS/REGISTRATION UNI

Sledgehammer Communications (M) Sdn Bhd
(289967-W)
22B, Jalan Tun Mohd Fuad 1,
Taman Tun Dr. Ismail,
60000 Kusla Lumpur.
TEL: 77262588 FAX: 77225712